

## Neighborhood Council Budget Advocates 2015/16 – Meeting #20

Neighborhood Empowerment Office, City Hall  
200 North Spring Street, Suite 2005, Los Angeles, CA 90012 \*  
June 6, 2016 – 7 pm

*Call-in Telephone Number: 712-775-7031 \*\**

*Access Code: 647-112-469*

1. Call to order
2. Roll Call – in person: Terry, Barbara, Liz, Scott, Jon (7:20); by phone: Danielle, Howard, Marcello, Brandon (7:45)  
guests: Commissioner Lydia Grant, Tony Michaelis (new BR from Silverlake)
3. Public Comment = none
4. Approval of minutes – August 15<sup>th</sup>, December 19<sup>th</sup>, January 4<sup>th</sup>, February 13<sup>th</sup>, February 29<sup>th</sup>, March 19<sup>th</sup>, April 4<sup>th</sup>, April 16<sup>th</sup>, May 2<sup>nd</sup>, May 21<sup>st</sup> – TABLED (lack of quorum)
5. Treasurer’s report (Howard) – TABLED (Treasurer not present)
6. Status ncbala.com website hack and rebuild, status of mobile/app version (Elvina) – website temporarily hosted by LANCC, Liz to follow up with Krystee and Elvina as to when the Budget Advocates’ website will be rebuilt
7. Status website MOU with DONE on servicing/content control (Howard/Terry) – City Attorney still looking at the MOU; Howard to get info from Jay and pay GoDaddy for the domain name, address transfer from Jay to DONE later
8. Status on the set-up and maintenance of NCBA YouTube channel (Krystee/Terry) – TABLED (Krystee not present)
9. Plan for meeting with Mayor’s budget team (Terry) – tentatively scheduled for the last week of June or the first week of July; need to lock in so people can make plans; Terry to go back and suggest June 27<sup>th</sup> or 28<sup>th</sup>
10. Review Budget Day objectives, determine theme and schedule, assign BA speakers for Budget Day – make it exciting and compelling
11. Appoint committee to develop Budget Day survey (Krystee) - see if can do onscreen/interactive during main session; have survey available on line as well?
12. Appoint committee to develop plan for break out meetings [how should the City spend its money, how can the City SAVE money; what projects should NCs fund] – Liz to draft sessions agenda for next meeting; interesting discussion followed on ways for the City to save money (see next page)
13. Discussion on how can we attract Budget Representatives and potential Budget Advocates; how do we get people to meet deadlines; how do we spread the workload (Liz) – need intro for new boards explaining what Budget Advocates and Budget Representatives do and what we have achieved; Grayce said Budget Reps and LANCC were added to each agenda, Barbara to circulate job descriptions
14. Update on Budget Day planning – logistics, signup – and publicizing (Terry/Krystee) – speakers all confirmed except the Mayor; his scheduler won’t confirm but John Chavez wants to make it happen; Howard feels important Garcetti should be at Budget Day; Terry to advise Matt and John that they should stand by to talk in his stead; confirmed are Ron Galperin, Miguel Santana (budget 101); Herb Wesson as council president and NC advocate, and Paul Krekorian; Liz reported DONE will supply 6 tablets and 2 screens, need to source 4 more screens; Terry has set up RSVP, will send to Liz, have Glen post on website and have Krystee include it in a release for the NCs and Grayce’s newsletter; new Executive to set meeting to plan for retreat before August 8<sup>th</sup> on Budget Day
15. Status Budget Reps appointments/elections (Terry) – make wanting to be a BA compelling, should have BAs as part of the introduction to new boards
16. Update from Budget Advocate funding ad-hoc committee (Krystee) – TABLED (Krystee not present)

17. Status radio shows to promote Budget Day (Brandon) - Brandon working on proposal – 2<sup>nd</sup> Sat of July; 4 week commitment, can't cancel shows; both pre-recorded (intros & edited segments) deadlines: proposal & funding request for radio shows by 16<sup>th</sup>, survey, cost of instant response; Howard feels BAs can't accept loss of 3<sup>rd</sup> show
18. Discuss feasibility of/interest in Channel 35 remote broadcasts to satellite locations (Brett) Channel 35 will broadcast main session; no satellite locations needed (for regional budget day so mayor etc. can broadcast to all locations)
19. Report on developing web-site metrics to track BA areas of concern as discussed at the meeting with the Mayor (Harvey/Scott) possible metrics – mileage, liability, 1099s of people commuting in City vehicles, GPS to track & consequences; updated version to be circulated for next meeting now Mayor's meeting not imminent
20. Status CD meeting reports, when and how to present them (Danielle) still missing: CD 2(Krekorian) from Krisna), CD 4 (Ryu) from Barbara, CD 5(Koretz) and CD 10 (Wesson) from Jon, CD9 (Price) from Veronica, and CD 12 (Englander) from Joanne. CD 11 (Bonin) office refuses to reschedule (no BAs showed for initial meeting) and CD 7 (Fuentes) won't return Terry's calls. ALL reports due to Danielle cc: Liz & Terry by Thursday, June 9<sup>th</sup>
21. Update on template Budget Advocate operations timeline now through 2017 (Scott) – in progress
22. Thoughts on Congress of Neighborhood Budget Advocate seminar – TABLE for new BAs
23. Update on budget-related Council File identification, recommendations and sending though Budget Reps to NCs for CIS support (Glenn) – TABLED (Glenn not present)
24. New business/announcements - None
25. Adjournment

### Notes on potential City savings

- compare two cities – Westlake vs. San Fernando;
- mission: look at efficiencies, how can the City increase revenue, enforcing regulations; what are problems, creative problem solving
- work through BIDs and other PPPs
- haulers – permit, log book; how avoid charges of racism; how are San Fernando, BIDs, etc. succeeding; task force to find what regs the City Attorney is not enforcing; municipal vs. ACE tickets (not shared with state/county), engaging the homelessness in the system; cutting services no longer needed
- ACE enforcement attractive since City does not have to share revenues
- revenue generation/efficiencies/reallocation of resources from where they are no longer needed/or can be done better, avoiding liability; strike laws that are not necessary; bicyclists safety/liability; civility revise the rules & enforce, merging of departments;
- frame ways to address through accountability/metrics/311 reports to NCs & CDs
- establish City department of revenue
- include in survey available at Budget Day

### Notes on NC spending

Lydia brought up NC credibility and suggested we need a presentation on how NCs should be spending \$\$ (transparency & accountability)

- what is mission for each NC
- BAs have power to give DONE direction on administrative & outreach issues
- Jon feels NC spending would be more effective if they had more support from DONE
- Scott suggested NCs give DONE some of their funding back to coordinate PPPs
- NCs strategic plan & accountability
- develop metrics for ROI on funding
- look at how NCs operate – areas, how ask for data
- demographics, needs, make-up differ for each NC
- need effective Buy Local mandates
- NCs to advise & inform

### More on Budgeting

- what can we do to make budgeting sexy
- using budget to leverage quality of life, streamlining process
- WP more about priorities & policy